

If you only have 30 minutes ...

Analyze how history, storytelling and conservation work together to keep George Town's heritage alive.

Text Mining (12 minutes)

Task1: Cloze Reading—The History and Conservation of George Town

Complete the paragraph below using the **Cloze Word Bank**:

Football is more than a _____; it connects people through music, _____, food and cultural identity.

Long before modern football emerged, many cultures played _____ games of their own. Ancient China practiced *cuju*, Japan developed *kemari*, ancient Greece played *episkyros*, and civilizations in Central America organized _____ ball games. While rules varied, these activities demonstrated a widespread human interest in competition, teamwork and recreation.

Modern _____ took shape in England in 1863 when representatives from London-area clubs met at the Freemasons' Tavern and established a single set of rules. They formed the Football Association, formally separating football from _____ and creating the foundation for the modern game.

The sport quickly became organized. The FA Cup began in 1871, followed by the _____ in 1888. These competitions helped standardize play and attract growing audiences.

During the late 19th century, the British Empire's trade _____, railways and shipping networks carried football across the globe. Sailors, _____ and workers introduced the game to new regions, where _____ communities adopted and reshaped it.

International competition expanded after FIFA (Fédération Internationale de Football Association) was founded in 1904. The first FIFA _____ took place in

Uruguay in 1930 with 13 teams. Today, more than 200 national associations compete for a place in the tournament. The 2022 FIFA World Cup in Qatar reached nearly 5 _____ viewers worldwide.¹

Cloze Word Bank

Art	Ball	Billion	Ceremonial
Football	Football League	Games	Local
Merchants	Routes	Rugby	World Cup

Task 2: The Power of Story

Find two phrases from the reading that show how football grew from a local sport into a global phenomenon.²

Text Analysis (12 minutes)

Fill in the table using complete sentences.

Article Themes	Guiding Questions	Answers
Football's historical development³	How did football evolve from earlier ball games into the modern sport played today?	
Football's global spread⁴	How did football become connected to local communities and national identity?	
Music, art and fan participation⁵	How do music and visual art help fans become part of the football experience?	
Football's global appeal⁶	What evidence shows that football connects people across different countries and cultures?	

Synthesis (6 minutes)

The article presents football as more than a sport. Using evidence from the reading, explain how football creates connections between people, cultures and communities around the world.⁷

Common Core Standard(s) Met:

CCRA.R.1 Read closely to determine what the text says explicitly and to make logical inferences from it; cite specific textual evidence when writing or speaking to support conclusions drawn from the text.

CCRA.R.2 Determine central ideas or themes of a text and analyze their development; summarize the key supporting details and ideas.

1 Football is more than a **game**; it connects people through music, **art**, food and cultural identity.

Long before modern football emerged, many cultures played **ball** games of their own. Ancient China practiced *cuju*, Japan developed *kemari*, ancient Greece played *episkyros*, and civilizations in Central America organized **ceremonial** ball games. While rules varied, these activities demonstrated a widespread human interest in competition, teamwork and recreation.

Modern **football** took shape in England in 1863 when representatives from London-area clubs met at the Freemasons' Tavern and established a single set of rules. They formed the Football Association, formally separating football from **rugby** and creating the foundation for the modern game.

The sport quickly became organized. The FA Cup began in 1871, followed by the **Football League** in 1888. These competitions helped standardize play and attract growing audiences.¹

During the late 19th century, the British Empire's trade **routes**, railways and shipping networks carried football across the globe. Sailors, **merchants** and workers introduced the game to new regions, where **local** communities adopted and reshaped it.

International competition expanded after FIFA (Fédération International de Football Association) was founded in 1904. The first FIFA **World Cup** took place in Uruguay in 1930 with 13 teams. Today, more than 200 national associations compete for a place in the tournament. The 2022 FIFA World Cup in Qatar reached nearly 5 **billion** viewers worldwide.

2 Possible answers:

- "During the late 19th century, the British Empire's trade routes, railways and shipping networks helped football spread worldwide."
- "In places like South America, football quickly became part of everyday life."

- "In South America and elsewhere, football became closely tied to neighborhood identity and pride."
- "National teams began to allow countries to represent themselves on the world stage."
- "Today, more than 200 national associations compete for a place in the World Cup."

3 Long before modern football existed, cultures around the world played their own ball games. Modern football began taking shape in England in 1863 when representatives from London-area clubs formed the Football Association and created one official set of rules.

4 Football spread through the British Empire's trade routes, railways and shipping networks. In many countries, working-class communities embraced the game and connected it to local identity and pride. National teams later helped countries represent themselves on the world stage.

5 Music helps fans participate through chants, drums and songs that create a shared emotional experience. Art strengthens connections through murals, tifos and World Cup posters that celebrate teams, players and community identity.

6 Music helps fans participate through chants, drums and songs that create a shared emotional experience. Art strengthens connections through murals, tifos and World Cup posters that celebrate teams, players and community identity.

7 Football connects people across cultures through shared experiences involving music, art, food and national pride. The article explains that fans in different countries gather to celebrate the game and participate in the same unfolding story.