

## Visual Analysis:

Analyze how visual presentation and marketing reflect the value, use and cultural meaning of saffron across different time periods.

## Observation

Examine the images and descriptions in the article:

- What visual details stand out (color, focus, tools, setting, people)?
- What actions are shown (harvesting, separating, drying, packaging)?
- What do these details reveal about how saffron is produced and handled?

## Interpretation

- What do these visual details suggest about the value of saffron and the labor required to produce it?
- How do the images reflect cultural practices (family work, tradition, small-scale farming)?
- What do the visuals communicate about who produces saffron and how it is used?

## Connection

Work individually or in groups to create a short advertisement for saffron from one period (1800s, early 1900s, late 1900s or today).

Your advertisement should:

- Reflect how saffron was valued in that period (luxury, household ingredient, health product, etc.).
- Show its source and uses based on the article.
- Use persuasive technique appropriate to the time.

Then respond:

- How does your advertisement reflect the role of saffron in that time?
- How has the image of saffron changed from global luxury to local product?
- What remains consistent about how saffron is valued or presented?

**Common Core Standard(s) Met:**

**CCRA.R.7** Integrate and evaluate content presented in diverse media and formats, including visually and quantitatively, as well as in words.

**CCRA.W.6** Use technology, including the Internet, to produce and publish writing and to interact and collaborate with others.